

May 14, 2007

Gary George, CEO
George's, Inc.

1 page via fax: 479-927-7200

Dear Mr. George:

Last January, I wrote to you regarding a power outage at George's Butterfield, Mo., slaughterhouse that caused thousands of birds to freeze to death. You did not respond to that letter. I am writing to you again regarding animal abuse at this facility.

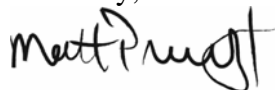
During an undercover investigation at your Butterfield slaughterhouse earlier this year, it was documented that workers were throwing live birds and that birds were being crushed by metal dumping machines. It was also documented that mangled transport cages often impaled birds' bodies. PETA's investigator was instructed by workers to simply grab birds and yank them out of cages if they became stuck. He saw workers doing this, and also found dismembered limbs leftover in cages after all the birds had been emptied. Birds also got stuck in the spring-loaded doors of the cages, and workers whacked them with metal poles to push the doors open—sometimes impaling live birds. Furthermore, one morning, PETA's investigator saw roughly 50 "red birds"—those who are run through tanks of scalding-hot water while they are still conscious. I have attached a copy of the investigator's log notes, which contain more details of the investigation.

This abuse would not have occurred if your transport cages were in good condition and the slaughterhouse used controlled-atmosphere killing (CAK). As you know, CAK eliminates worker contact with live birds as well as the possibility that birds will be scalded to death. CAK also improves working conditions and product quality and lowers labor costs.

I hope that you will begin taking your responsibility for the animals in your care seriously by immediately replacing all damaged transport cages with new ones and switching to a CAK system.

I am happy to provide you with more information on CAK, including cost-benefit and return-on-investment details. I look forward to hearing that you have taken the corrective measures recommended above to ensure that birds at your plants do not continue to suffer as they have been. You can contact me any time at 757-943-7460, via fax at 757-628-0784, or via e-mail at MattPrescott@peta.org.

Sincerely,



Matt Prescott, Manager of Factory Farming Campaigns

Enclosure: Investigator's log notes



PETA

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TO PROTECTING
THE RIGHTS OF ALL ANIMALS